

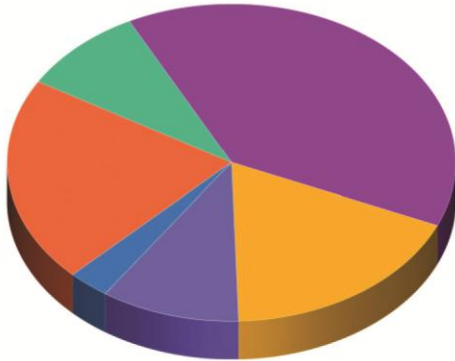
PULP AND PAPER .com

- TECHNOLOGY



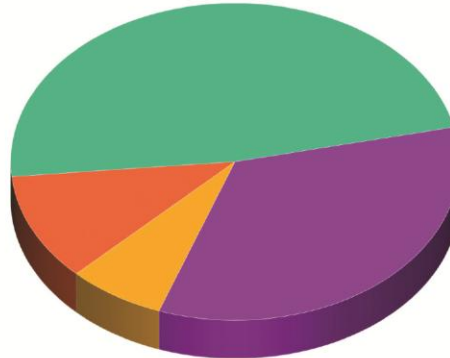
VISITORS ATTRACTIONS

Target Audience

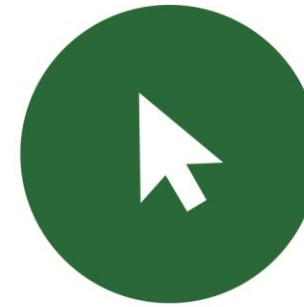


- Chairman/CEO/Owner21
- Project/Purchase Managers..18
- R & D Professional.....9
- Technical Managers 10
- Manufacturers & Suppliers...39
- Others.....3

Target Market



- Geographical Reach
- US.....11
 - Europe.....48
 - Asia.....34
 - ROW.....7



Average Page Visits
148,000+

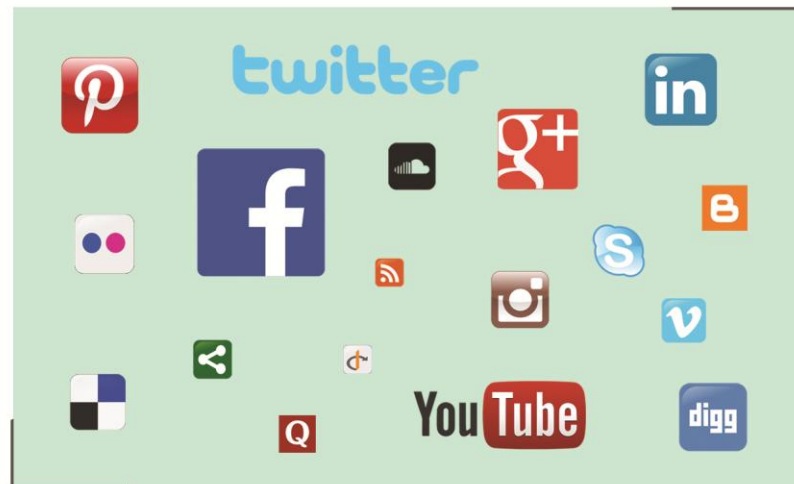


Unique Page Visits
15,000+



Average Visitor Time
7+ mnts

OUR SOCIAL REACH



>10K

of Genuine C-Level
& Mid Management Professionals
in Pulppandpaper Industry Globally.

EVENT PROMOTION SERVICES

Features	Standard	Basic
Profile	✓	✓
Brochure	✓	✓
Speaker Details	✓	✓
Exhibitors	✓	✓
Gallery	✓	✓
Event Listing	✓	✓
Press Releases	✓	✓
Partners	✓	✓
Articles	✗	✓
Interview	✗	✓
Upcoming Events	✗	✓
e-Newsletter Event Listing	✗	✓
Home Page Banner	✗	✓ 25% SOV**
e-Newsletter Banner	✗	✓ 1 Time
e-Newsletter - Article/Interview	✗	✓
SMM	✗	✓ 13,500+Followers
SEO	✗	✓
Guaranteed Registrations	✗	✓
Dedicated Accounts Manager	✗	✓
Peel Banner*	✗	✓ 3 Days
Pop up Banner*	✗	✓ 3 Days
Skin Banner*	✗	✓ 7 Days
Square Banner*	✗	✓ 1 Month

RATE CARD

*Availability of the space

**Share of voice

Free

US\$1,500

ADVERTISING

E-MAIL MARKETING

Client E-mail Blast

Pulp & Paper client E-Mail Blast helps our clients to stay flexible, effectively increase sales, and remain ahead of competition. We will send emails to our huge database of clients to evolve your needs and organizational objectives. We cover the gamut of marketing requirements of our clients. We partnership with industry leaders and our vast experience across domains help us develop industry specific offerings and highly customized solutions.

Client Email Blast is one of the most effective ways to promote your business. It connects with your customers and shares your message with their networks. And the more customers spread the word about your business, the more you grow! Emails streamline the entire marketing communication structure of your company.

Gain Improved Marketing Agility with our Client E-Mail Blast!

Pricing Structure

Direct Marketing campaigns are charged per e-mail address and the cost is (US \$0.20) per address, for mail shots above 15,000 units. For mail shots below 15,000 units, the charge is (US\$0.25)

Booking Example:

10,000 Direct Marketing messages cost:
10,000 x US\$0.25 = US \$2,500

Achieve Benchmark of Excellence by gibing a voice to your product!



ADVERTISING

E-NEWS LETTER

Pulp & paper e-newsletters are proven methods to build relationships and generate repeated business and get some coveted referrals. Our newsletters help to engage with your audience and provide a good access to your subscriber list. At Pulp & Paper Technology, we promote your business and brand through cutting edge, creatively drafted e-newsletters. They are the simplest and fastest approach to become a byword in the market.

Our e-newsletters help to:

- Build Reputation
- Strengthen relationships
- Build credibility
- Boost sales
- Get immediate results
- Generate leads

E-newsletters give you the ability to stay top-of-mind and keep people engaged with your business. They give you the chance to build credibility with your audience by sharing helpful and informative content.



BannerType	Dimensions (px)	Max File Size	File Format	Rate (US\$)
Leader board Banner	728x90	40kb	GIF & JPEG	1200*
Top / Full Banner	468x60	30kb	GIF & JPEG	800*
Article / Interview	800 words	--	--	700*
Product launch	--	--	--	500*
Press releases	--	--	--	300*

*NOTE: Above mentioned prices are for 1 time presence

ADVERTISING BANNER

BANNER DIMENSIONS →

Nurture the relationship with your customers with our banner ads.

	Banner Type	Dimension (pixels)	Max File Size	Rates (US\$)
1	Leader Board Banner	728x90	40kb	2500
2	Slider Banner	1500x300	50kb	1000
3	Prime Banner	800x220	50kb	2500
4	Square Banner	300x250	25kb	1200
5	Top/Full Banner	468x60	30kb	1500
6	Base Banner	468x60	30kb	1000

NOTE: Above mentioned prices are for 30 days

File Formats: GIF & JPEG

The screenshot shows the Pulp & Paper website with the following banner placements:

- 1 Leader Board Banner 728x90**: Located at the top of the page.
- 2 Slider Banner 1500x300**: Located below the search bar.
- 3 Prime Banner 800x220**: Located below the product categories.
- 4 Square Banner 300x250**: Located on the right side of the page.
- 5 Top/Full Banner 468x60**: Located below the product categories.
- 6 Base Banner 468x60**: Located at the bottom of the page.

RATE CARD

EVENT GROUP PARTNERS



KNOWLEDGE PARTNERS



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