

# envoCOPY

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IMPRESSIONS

Certified



Corporation

| **envoPAP**  
The Sustainable Materials Company

# Mission



envoPAP  
is made from  
Sugarcane  
fibres

*'Our passion is materials,  
our vision is sustainability'*

## Our Mission

is to create end-to-end sustainable solutions that save the environment. We have embraced sustainability at the core of our business and develop environmentally friendly products from agricultural leftovers, transforming innovation and waste usage.

## Our belief

We want to see the world move to green manufacturing practices for a cleaner environment, where everything that's made from fossil-based or tree-based materials today will be made from agricultural and other waste materials tomorrow.

# Company Overview



The use of  
Envopap has helped save circa

**760,000+**

Trees so far and we're only getting started

envoPAP is the

*World's  
first*

carbon neutral  
paper and packaging  
board supplier and based in the UK.

All our products are made from sustainable sugarcane based natural resources. Being made from agricultural waste materials within a natural ecosystem without the requirement of any chemical treatments envoPAP's products give waste a second life.

# Our Product

Conventional paper is made from 100% virgin wood fibres that can only be obtained by felling trees. envoCOPY on the other hand, is made from agricultural leftovers that are usually incinerated after the cultivation process in India.



It is no secret that the rate of environmental degradation is abysmal. In this situation, the genius is in finding multiple uses for one resource without falling back on virgin forest resources.

Every sheet of envoCOPY fights climate change, reduces global warming and guarantees great printability.

# Our Impact Report



Every 8 reams of  
**envoCOPY**  
produced  
**saves one tree**  
from being chopped  
down

About 36 football fields' worth of trees are lost every minute due to deforestation. envoPAP replaces wood fibre with agricultural materials , thus providing a 100% eco-friendly solution from the point of production up to disposal. Our greatest achievement is having saved 760,000+ trees from being felled by enabling brands to switch from tree paper to sustainable materials.



## MEETS THE REQUIREMENTS



## ENVIRONMENT SAFETY



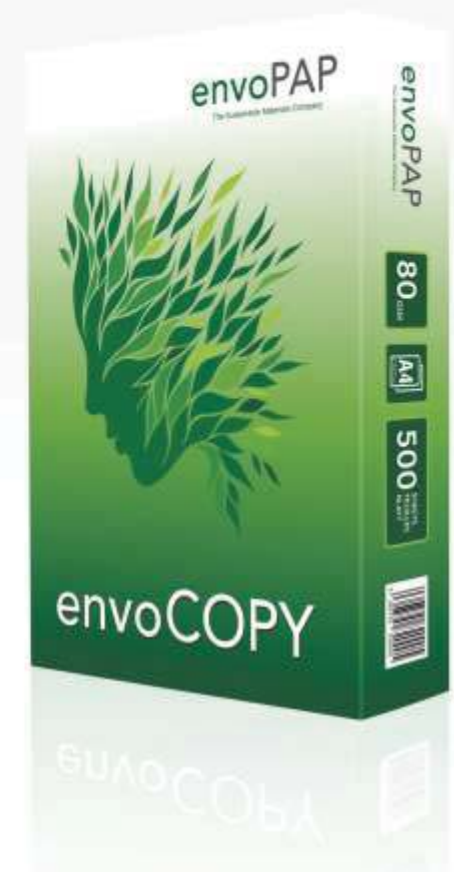
## KEY FEATURES

- Available in 70-80 GSM
- Better whiteness and opacity compared to the usual agro-based paper.
- Smooth and bulky touch
- Tested by our lab to be Jam Free.
- Leaves no dust in the copy machines like tree paper, resulting in a noticeable reduction in the maintenance of your printers
- Laminated packaging ensuring protection from extreme weather conditions
- Been developed for: photocopy machines, laser printers, ink-jet printers, fax machines



## APPLICATIONS

- envoCOPY does everything you expect A4 paper to do. It is guaranteed for use on all office equipment with maximum age resistance for archiving.



envoCOPY is great for business and great for the planet. We take great care in ensuring the production process causes the least possible strain on the planet. The entire manufacturing process is carbon-neutral, totally chlorine-free, vegan-friendly and results in zero liquid discharge (ZLD). We save the planet one sheet at a time.

envoCOPY does everything you expect A4 paper to do. It is guaranteed for use on all office equipment (ISO 9001) with maximum age resistance for archiving (ISO 14001). Print on it, write on it, make a party hat if you're feeling creative. When you're done, please put it in a compost pit or in your recycling bin so it can be used to make more paper and maintain the Earth's green cover.



## TECHNICAL SPECIFICATIONS

S.No.	Parameter	Units	EnvoPAP		
1	NominalGrammage	g/m <sup>2</sup>	70	75	80
2	ActualGrammage	g/m <sup>2</sup>	±2.5%	±2.5%	±2.5%
3	Bulk(Min.)	cc/g	1.26	1.26	1.26
4	BreakingLengthMD(Min.)	m	4200	4200	4200
5	BreakingLengthCD(Min.)	m	2000	2000	2000
6	Tear FactorMD(Min.)	...	40	40	40
7	Tear FactorCD(Min.)	...	47	47	47
8	Brightness ISO	%	90 ±2	90 ±2	90 ±2
9	Opacity(Min.)	%	91	92	93
10	BendtsenRoughnessT	ml/min	220-250	220-250	220-250
11	BendtsenRoughnessB	ml/min	130-150	130-150	130-150
12	Cobbavg(Max.)	g/m <sup>2</sup>	26	26	26
13	Whiteness	...	148	148	148

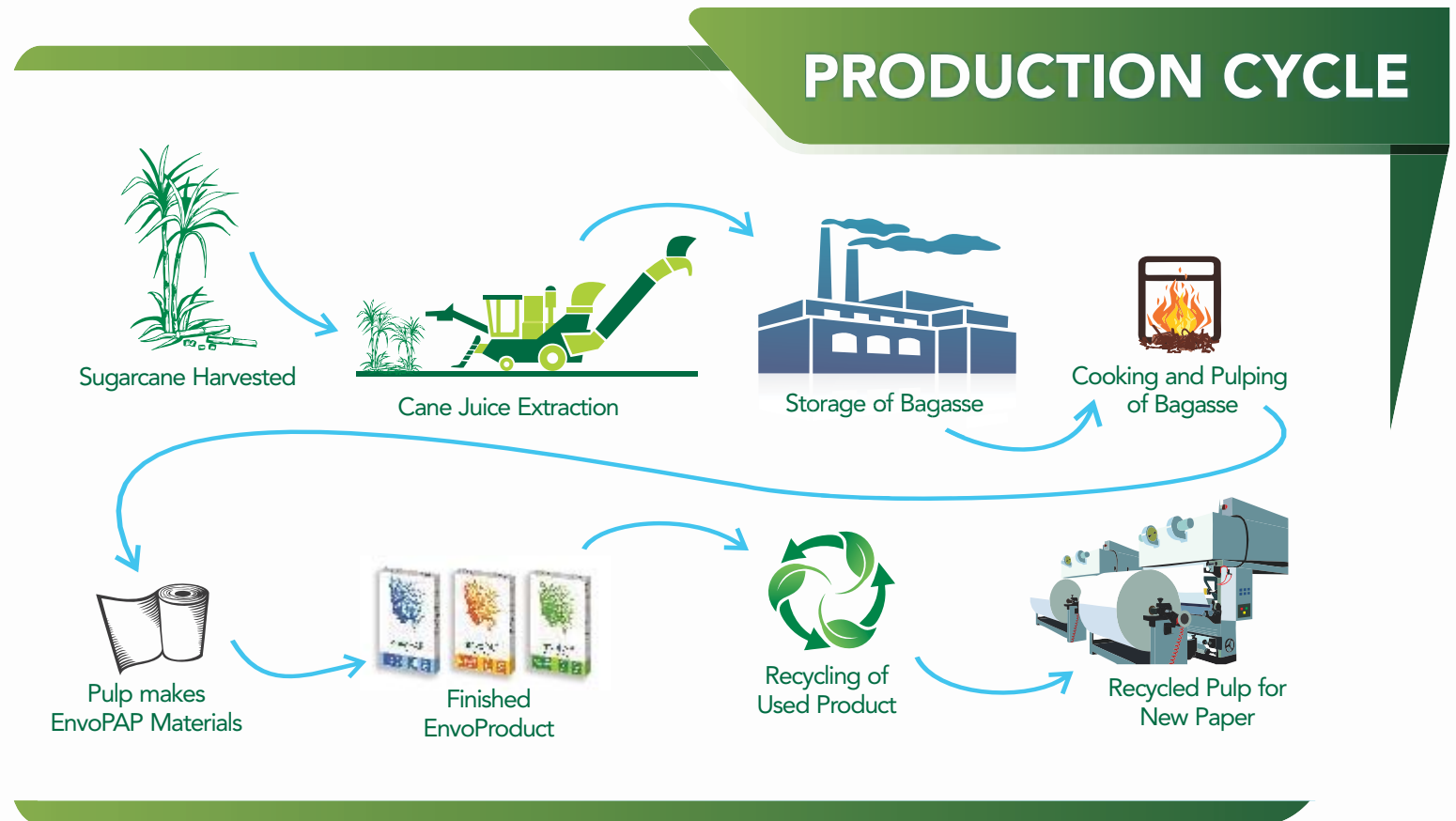
## BASIC INFORMATION

Format: Sheets and Reels

# Our Process

Locally sourced agricultural waste from sugarcane also known as bagasse and wheat straw fibres blend together to create the fibres of our premium quality paper.

Thus, giving  
agricultural  
waste  
a second  
life



# How is envoCOPY better than recycled paper?



1 kg of  
100% recycled content uses 1.698 kg carbon  
whereas envoPAP uses 1.423 kg leading to a  
16% saving

1

1 kg of  
30% recycled content uses 2.111 kg carbon  
whereas envoPAP uses 1.423 kg leading to a  
23% saving

2

1 kg of  
conventional paper (virgin) uses 2.295 kg  
carbon whereas envoPAP uses 1.423 kg  
leading to a 38% saving

3

# How is envoCOPY better than recycled paper?



It is a good example of using green energy to reuse waste materials.

4

It is a clean raw material that does not need to be purified first like recycled paper.

5

One pallet of envoPAP paper saves 24 trees, while one pallet of 30% recycled paper just saves 7 trees.

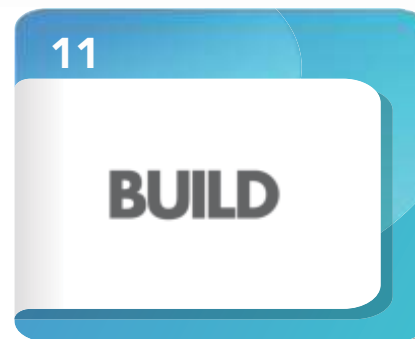
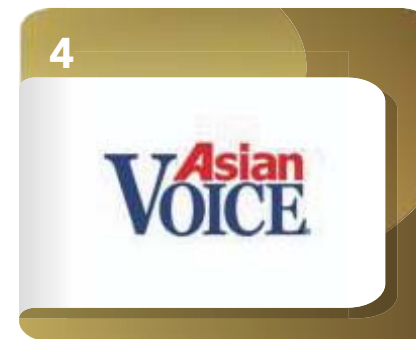
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envoPAP is certified with 100% carbon-neutrality and is totally chlorine free which has created a positive impact on society by reducing gas emissions on a huge scale.

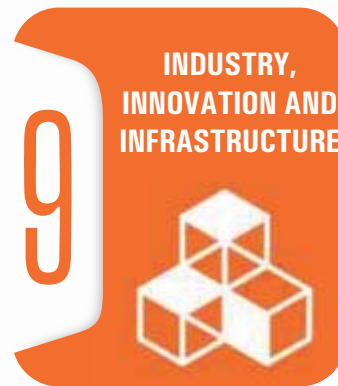
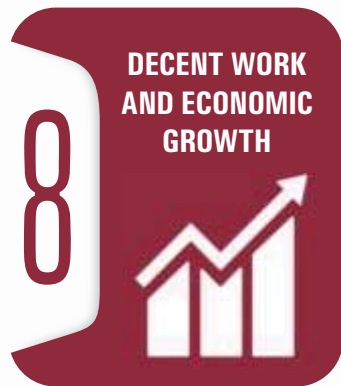
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# Recognition

12

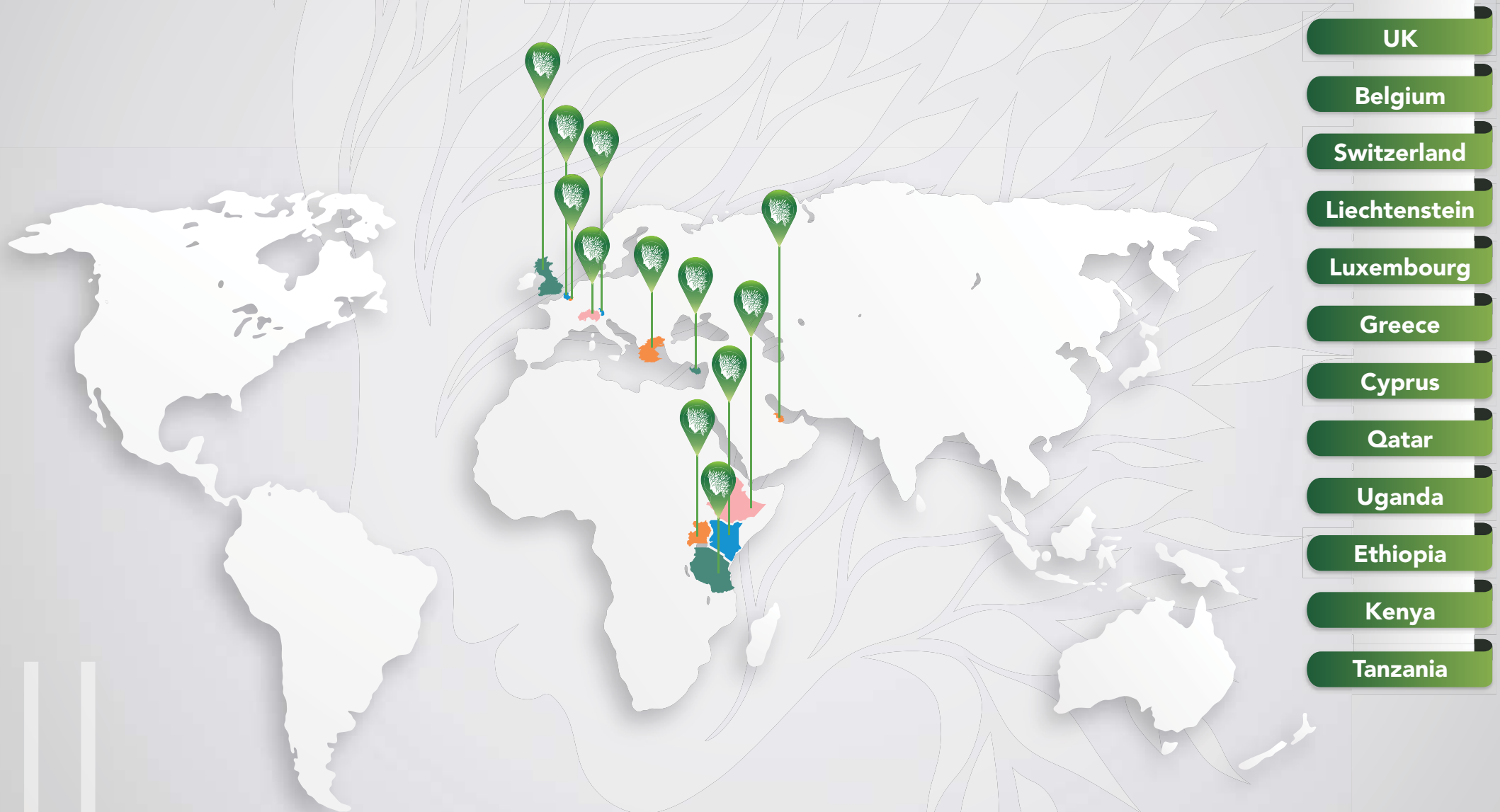


# envoPAP Pledges to meet





# Our Distribution Partners



# Our Indian Partners



Hyderabad

Delhi

Sangli

Satara

Kolhapur

Nashik

Baramati

Pune

Nagpur

Mumbai

Indore

Meerut

Ahmedabad

Kanpur

# Our Customers

envoPAP's eco-friendly products have sold in over 45 countries so far and we work with global changemakers who share our vision of genuine sustainability.

Some of our clients and partners are as follows:

The logo for WeWork, featuring the word "wework" in a lowercase, black, sans-serif font.The logo for VOW Wholesale, featuring the word "VOW" in large, bold, red, sans-serif capital letters, with the word "WHOLESALE" in smaller, red, sans-serif capital letters below it, flanked by two horizontal red bars.The logo for the University of Cambridge, featuring the university's crest (a shield with four lions) above the text "UNIVERSITY OF CAMBRIDGE" in a black, serif font.The logo for L'Oréal, featuring the word "L'ORÉAL" in a black, serif font.The logo for the United Nations Office Nairobi, featuring the United Nations emblem (a world map surrounded by olive branches) on the left, and the text "UNITED NATIONS OFFICE NAIROBI" in a blue, sans-serif font on the right.The logo for the University of Bath, featuring a circular crest with a classical figure's head on the left, and the text "UNIVERSITY OF BATH" in a black, serif font on the right.The logo for Office Depot, featuring the words "Office DEPOT" in a red, sans-serif font, with "Office" in a smaller size above "DEPOT".The logo for Founders Factory, featuring the words "FOUNDERS FACTORY" in a bold, black, sans-serif font, with a small yellow dot at the end of "FACTORY".

# Our Campaigns

We  
Work  
Pop Up





# Our Campaigns



ACPM  
Conference

2019

# Our Campaigns



Lebanon  
Expo





# Our Campaigns



**Big  
sustainability  
expo**

20

19

# Our Campaigns

2



Paper  
World,  
Frankfurt



# Our Campaigns

22



Retail  
Week

# Our Campaigns

Swisspom  
likes envopap



Er will die Schweiz mit grünem Papier versorgen  
Für Start-up Envopap sind Lucerne und Basel wichtige Partnerstädte.

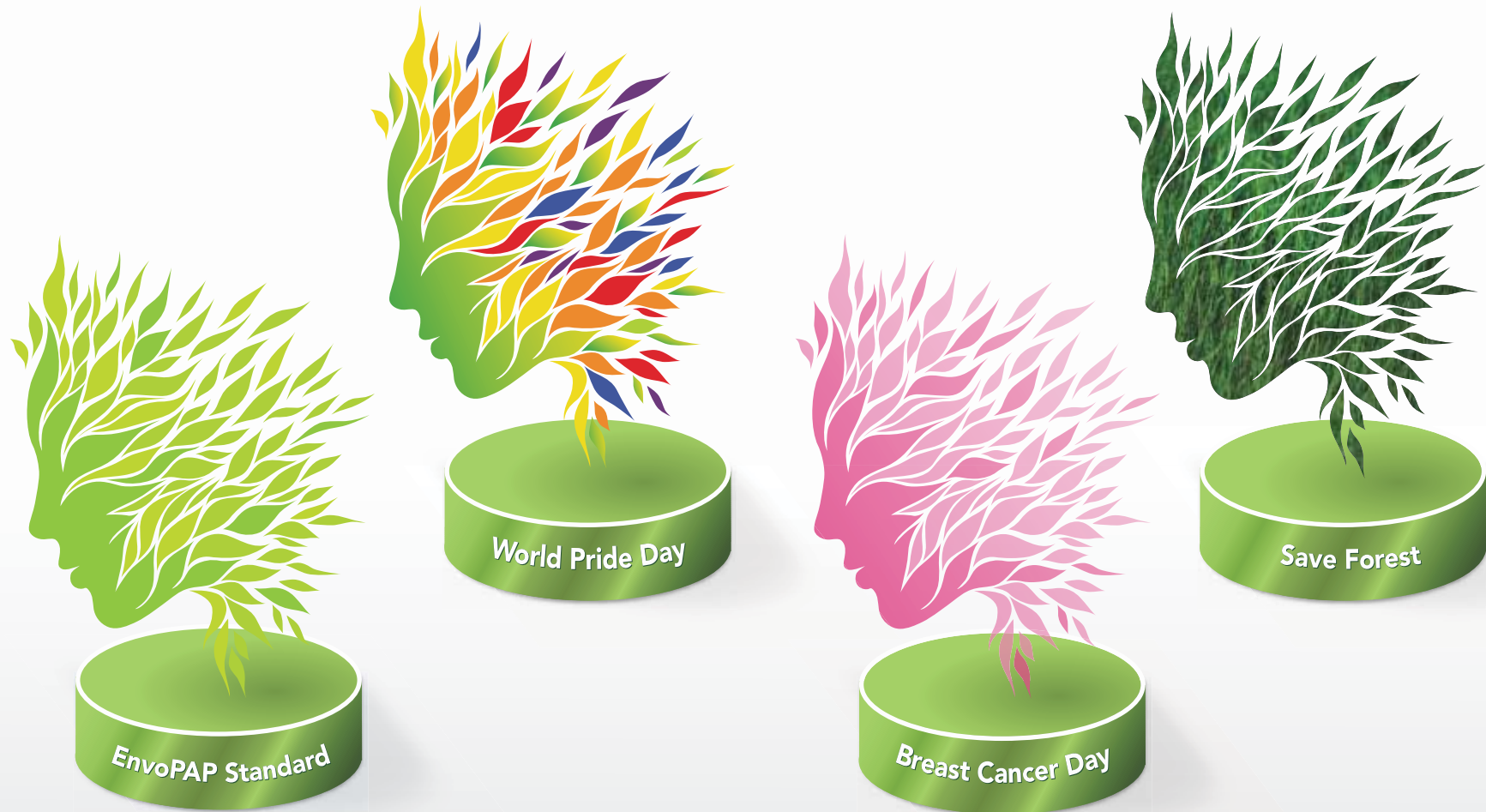


Southern  
Sustainability  
Partnership Expo



# Our Designs

The envoCOPY design is at the foundation of our brand identity and how we are perceived. We are continuously on the lookout for inspiration and review all our designs yearly to make sure our messaging stays current through the changing times. Refreshing our designs not only shows evolution but also our readiness to change for the better and an acceptance towards trends.

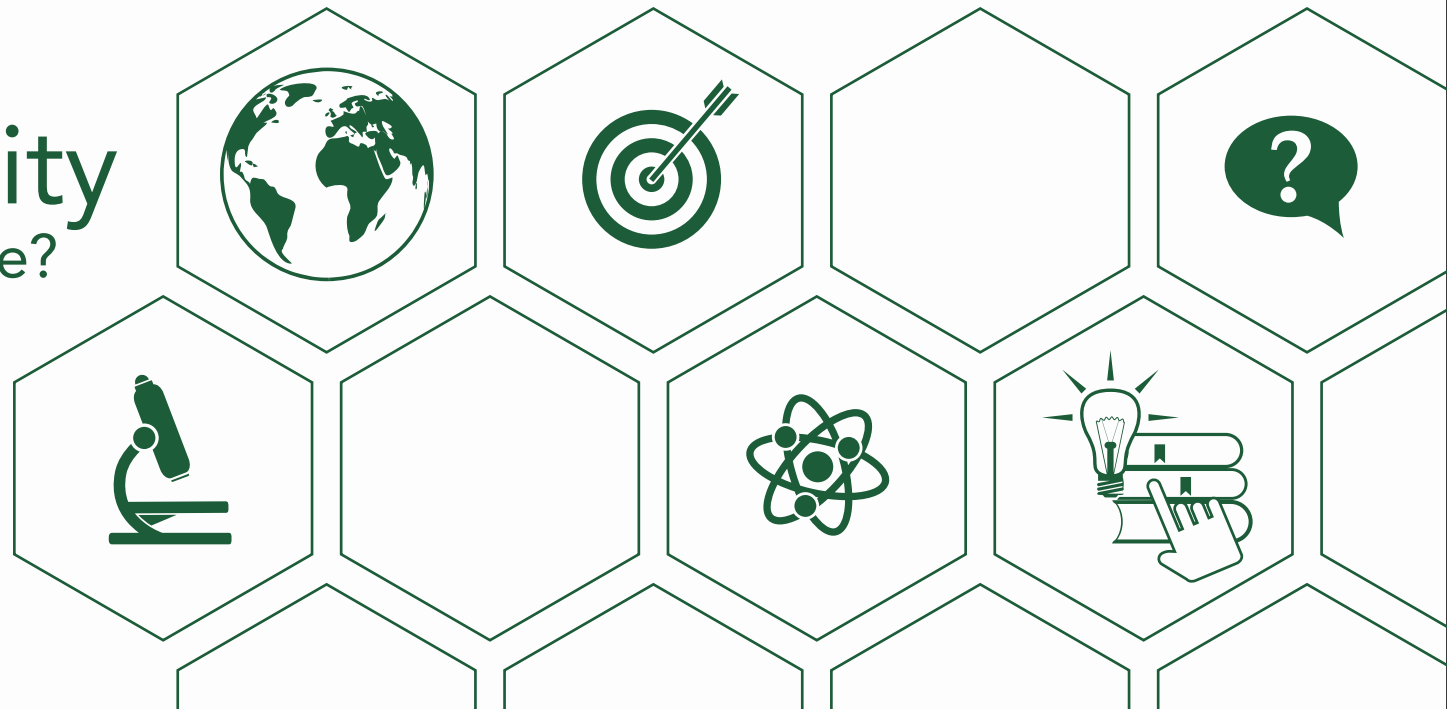


# R & D

Research and Innovation is at the heart of envopAP's future plans. In addition to a carbon-neutral supply chain, offsetting air and land pollution at source and establishing a footprint in 45 countries, we are on a never-ending quest to create more impact. Considering the exemplary growth towards sustainable trends and 88% of consumers expecting brands to help make a difference (Forbes, 2018), envopAP team is constantly developing alternatives to further reduce landfill and single-use plastic waste.

The process of understanding customer requirements and newer usage opportunities has led us to develop 100% bagasse based paper (100 GSM) whilst maintaining a balance between price and quality. With a wider product portfolio offer our target for 2020 is to reach 50+ countries with saving more than 1 Million Trees.

Will you join us  
on this **journey**  
and give  
**sustainability**  
a fair chance?





“Thank you  
for  
giving  
sustainability  
a chance”

